



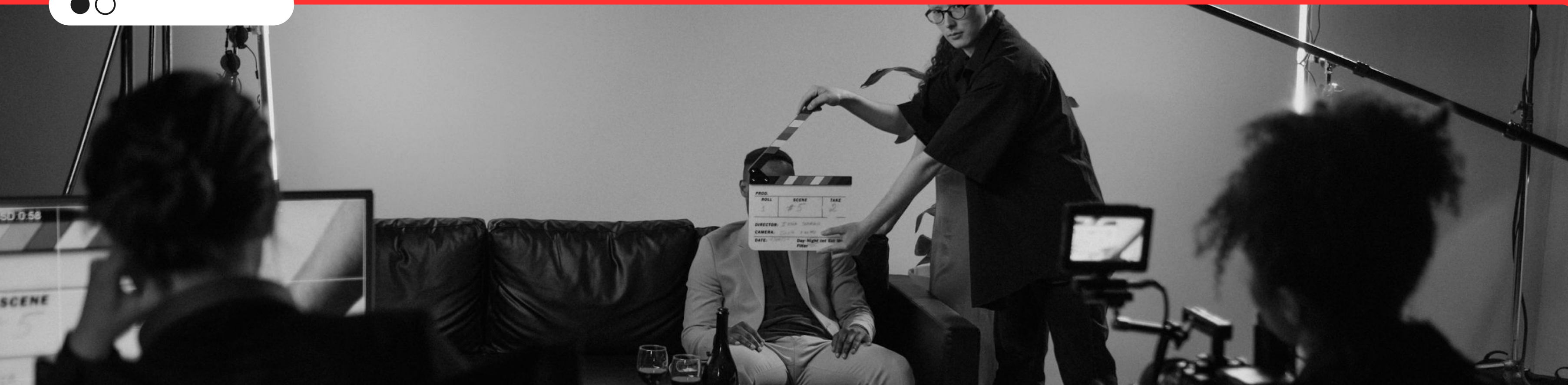
Film Faster 48

SPONSOR THE FUTURE OF FILMMAKING



● June 28, 2025

● sponsorship@filmfaster48.com





WHAT IS **FILM FASTER 48?**



The Film Faster 48 challenge kicks off in Los Angeles, where registered teams receive official instructions and have just 48 hours to write, shoot, and edit a short film. The mission is to give emerging filmmakers a high-stakes opportunity to showcase their talent, gain exposure, and fast-track their careers through hands-on creation and real Hollywood access.

Film Faster 48 is a groundbreaking 48-hour film festival where teams race to create short films that can launch their careers culminating in a chance to earn a co-producer credit on a major Hollywood feature and join the production team of a fully financed film.

It's not just a challenge—it's a fast track into the industry

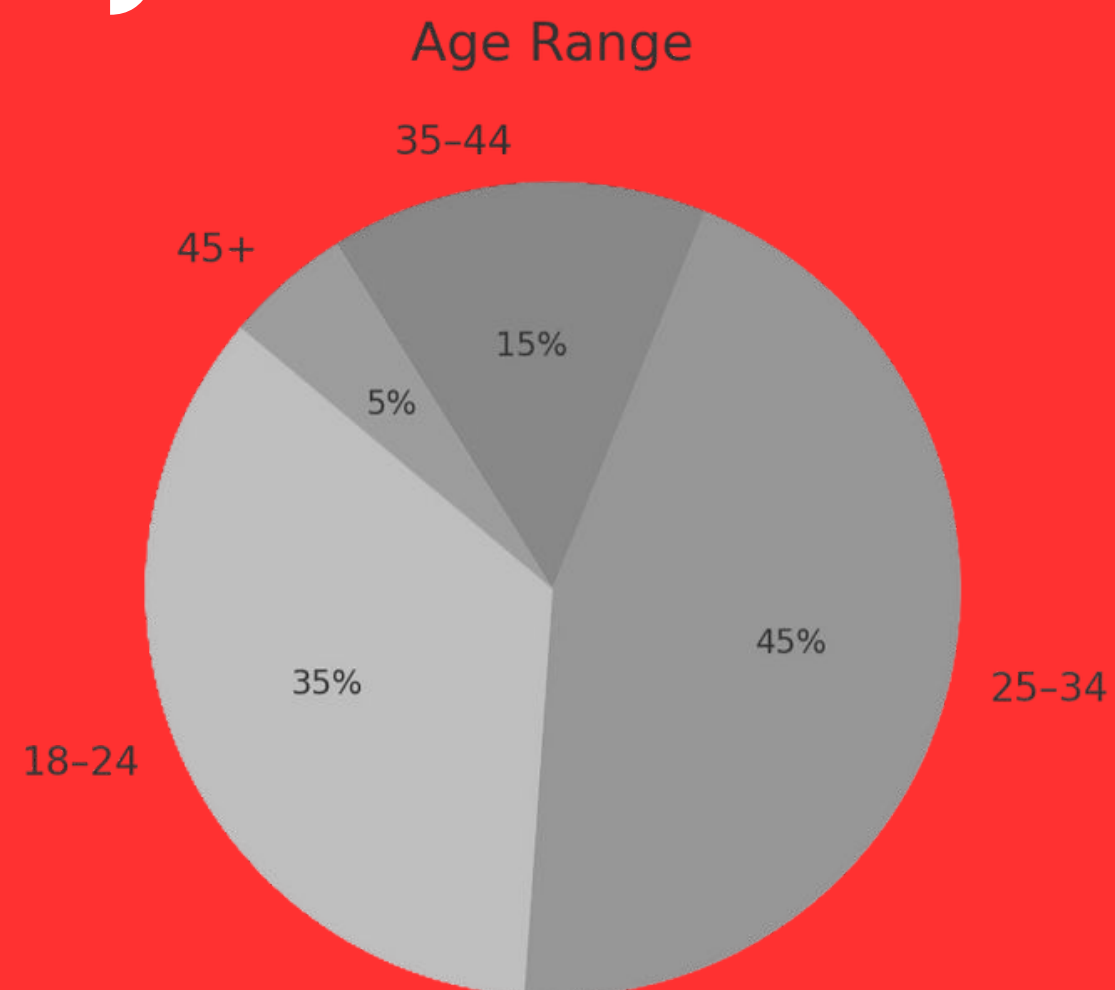


WHY WE'RE DIFFERENT

- No other festival combines a 48-hour challenge with a real Hollywood co-producer credit
- Winners get equity in a real, fully-financed film
- Opportunities for brands to be organically placed in original content
- Built for the Streaming Era + Brand Era”



AUDIENCE DEMOGRAPHICS (PROJECTED)



AGE RANGE

● **18–24 : 35%**

Film students, emerging creators, TikTok/YouTube natives

● **25–34: 45%**

Indie filmmakers, creative professionals, industry hopefuls

● **35–44: 15%**

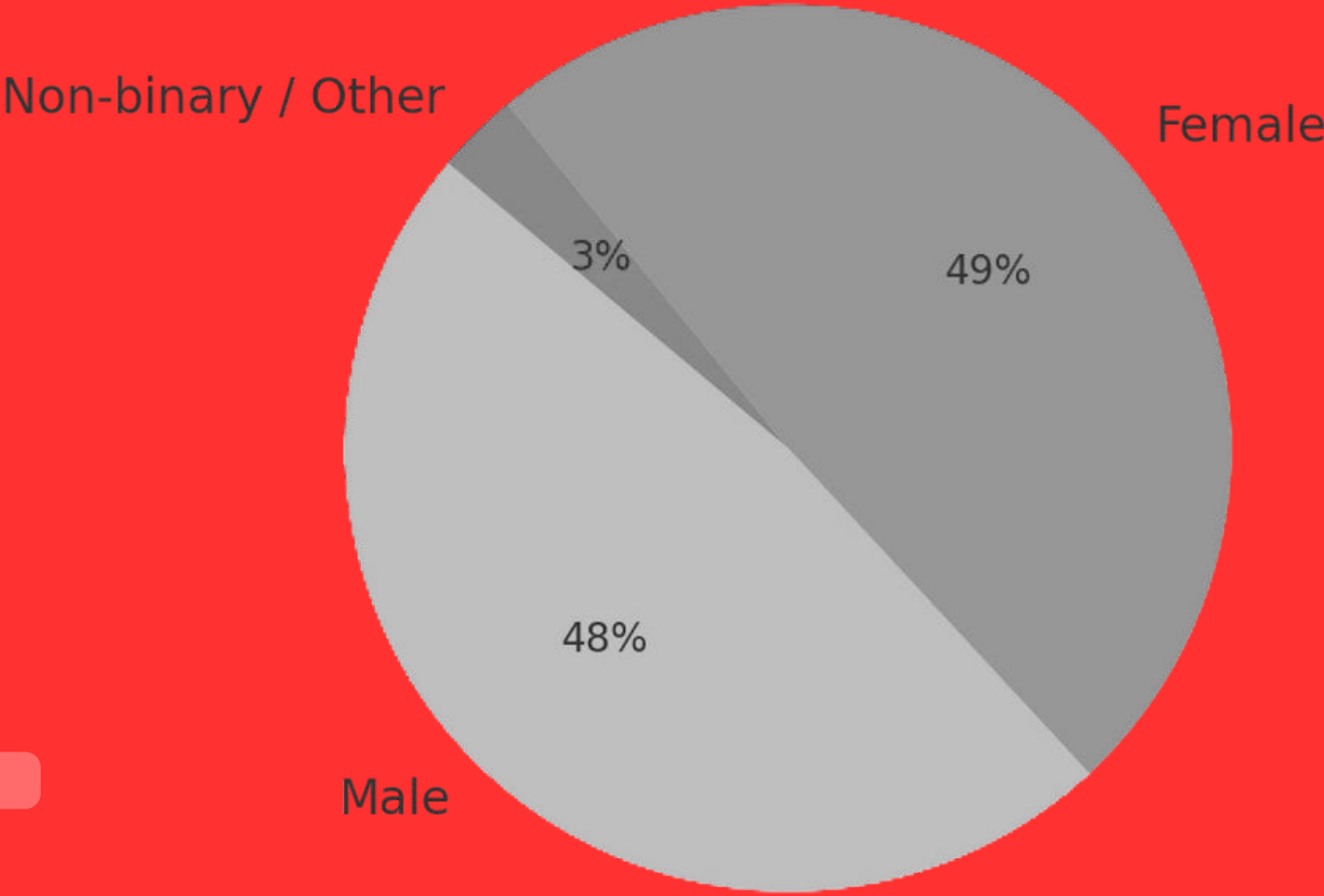
Experienced storytellers, producers, agency creatives

● **45+: 5%**

Mentors, sponsors, educators, exec-level filmmakers

GENDER BREAKDOWN

Gender Breakdown



AGE RANGE

● Male: 48%

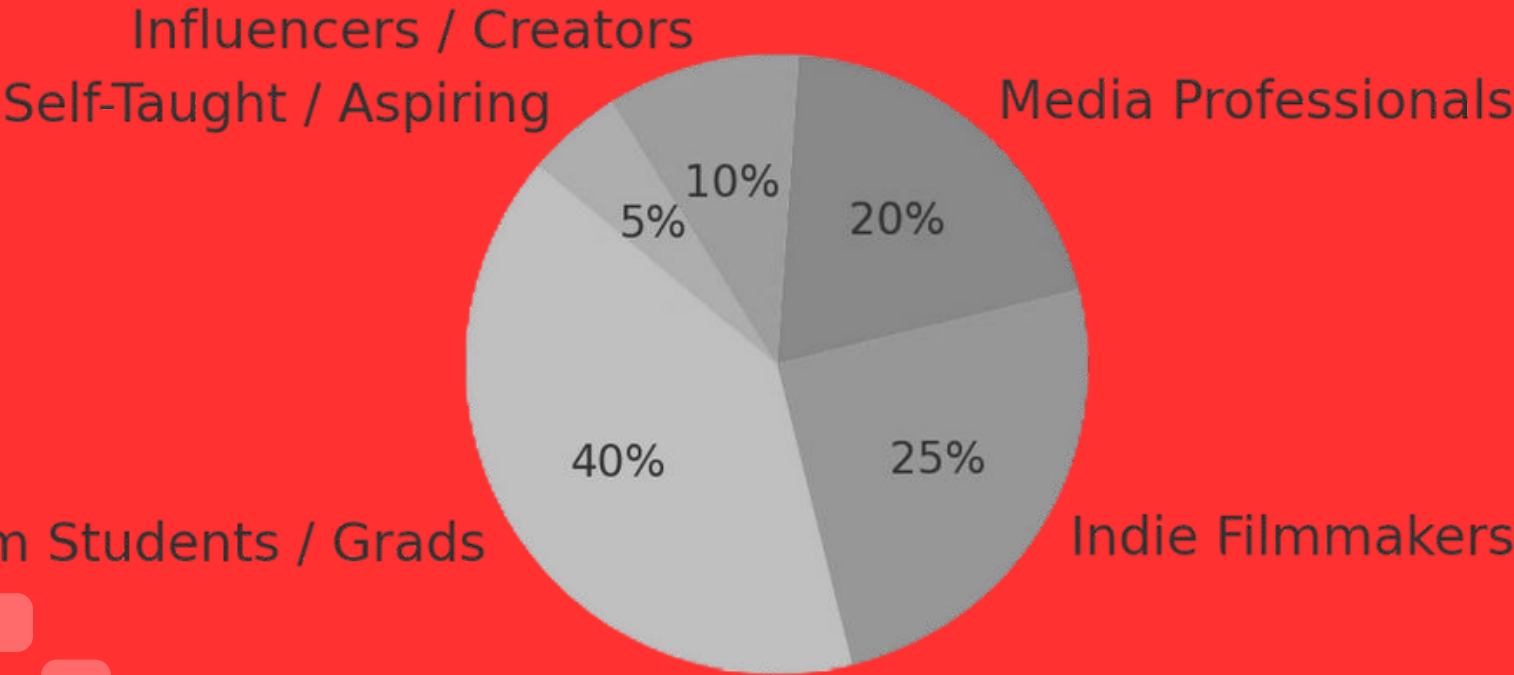
● Female: 49%

● Non-binary / Other: 3%

Diversity is a key strength – we actively welcome and attract underrepresented voices, including women, BIPOC, and LGBTQ+ filmmakers

AUDIENCE DEMOGRAPHICS (PROJECTED)

Filmmaker Background



FILMMAKER BACKGROUND

- 40%
Film students and recent grads
- 25%
Independent filmmakers and content creators
- 20%
Working media professionals (editors, DPs, writers, etc.)
- 10%
Social media influencers and creators branching into film
- 5%
Aspiring talent with no formal training, self-taught creatives

OUR DISTRIBUTION MEDIA STRATEGY



Partnerships (Colleges, Film Schools, Women in Film, etc.)

We're working directly with top film schools, media departments, and creative programs to source talented participants and amplify reach. Strategic partners like Women in Film provide trusted community access and extended distribution through their networks.

Influencer Campaigns

We're activating a curated lineup of influencers with a combined reach of over 100 million followers to organically promote the festival through behind-the-scenes content, live reactions, and branded collaborations with sponsors. These influencers will drive traffic, engagement, and entries before, during, and after the competition.

Press & PR (Newswire, Local TV, Film Trades)

Our professionally written press releases will hit major wires and outlets, while key festival moments will be pitched to TV stations, entertainment trades, and blogs for regional and national coverage. We'll target headlines like "Hollywood Film Credit in 48 Hours? This Festival Says Yes."

Screenings (In-Person & Digital)

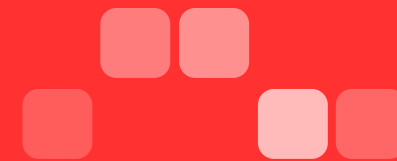
Finalist films will be screened at a red carpet event in Los Angeles alongside a digital premiere streamed globally, maximizing both physical prestige and online accessibility. Both platforms offer brand integration opportunities and media exposure.

Social Media Ads & Organic Growth

Strategic ad placements across Instagram, TikTok, Facebook, and YouTube will target filmmakers, creatives, and culture-curious Gen Z and millennials. Organic growth will be fueled by high-engagement reels, countdowns, and exclusive creator content tied to our festival hashtags.



SPONSOR BENEFITS



Brand Integration into Original Films

Sponsors can have their products or services authentically featured in short films created by competing teams—resulting in branded content that is both organic and creatively driven. The best integrations may live on in the final, fully financed Hollywood feature tied to the festival’s grand prize.

Reach Creators, Entrepreneurs, Students, Influencers, and Professionals

Your brand will connect with a high-value, forward-thinking audience made up of aspiring filmmakers, Gen Z creators, film students, industry disruptors, and social media tastemakers—each one a potential brand advocate and loyal consumer.

Red Carpet Visibility and Press

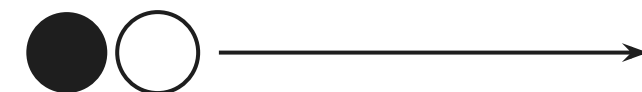
Sponsors enjoy premium exposure at our in-person premiere and red carpet event, where media outlets, influencers, and film professionals gather. This includes logo placement, photo ops, interviews, and shoutouts during the live event.

Long-Term Brand Association with a Film that Lives Forever

Unlike fleeting ads, your brand will be tied to films that exist on streaming platforms, YouTube, and IMDb—garnering views and visibility long after the festival ends. For top-tier sponsors, this includes potential placement in the major Hollywood feature produced post-festival

Measurable Marketing ROI (Engagement, Media Impressions, Affiliate Clicks)

We provide detailed analytics including reach, engagement rates, social shares, press mentions, and affiliate tracking—giving you a clear view of brand performance across all touchpoints of the campaign.



FILM FASTER 48 - SPONSORSHIP TIERS

**MAKE YOUR FILM.
CHANGE YOUR LIFE.**

One weekend. One story. One opportunity that changes everything.



Presenting Sponsor

Investment: \$ 50.000+

- Exclusive naming rights on all materials and events
- Featured logo on all media (website, trailer, posters, merch, step & repeat)
- Custom branded challenge (teams must integrate product/service)
- VIP speaking slot at premiere or awards
- 5-minute brand video shown before top films during screening
- Full access to filmmaker data (opt-in participants)
- Hollywood co-production roundtable invite (connect w/ winners + execs)
- 30 VIP passes + backstage access
- Custom influencer campaign via our top creators
- Optional product placement in winning film production

Gold Sponsor

Investment: \$ 20.000+

- Logo inclusion on all core assets (trailers, website, merch)
- Opportunity to host branded side-contest or giveaway
- Shared feature in press releases and PR campaigns
- Branded content created by a top filmmaker team
- 3-minute ad slot at screening events
- 15 VIP passes
- Sponsored post shoutouts on all festival social platforms
- Private dinner access with producers and winners

Silver Sponsor

Investment: \$ 10.000+

- Logo on website, trailers, posters, merch (lower-tier placement)
- Social media shoutouts (2–3 mentions)
- 60-second video in digital premiere livestream
- Brand name listed on “Sponsored by” slate before screenings
- 10 VIP passes
- Digital promo insert to all registered filmmakers

FILM FASTER 48 -

SPONSORSHIP TIERS

Bronze Sponsor

Investment: \$ 5,000+

- Logo on website sponsor section
- 1 branded Instagram story & post
- Brand name announced at screening
- 4 VIP passes
- Option to provide prize or gift bags

In-Kind Sponsor

Investment: \$ 500–2,500

- Logo in sponsor carousel
- Opportunity to include sample or discount in gift bags
- Social media shoutout
- 2 VIP passes
- Mention in thank-you materials

Brand Integration

Investment: \$ N/A

- Custom filmmaker challenges based on product/service
- Branded mini-awards or prize categories
- Product placement in films
- Sponsored lounge or activation during live screening
- Influencer deliverables co-created with sponsor

A Co-Producer. For Real.

Win a co-producer credit
on a real Hollywood feature.



NEW REPUBLIC
P I C T U R E S

\$5,000 Cash Prize Industry Mentorship
In-Person Screenings

[Submit Your Film. Join the Credits.](#)

TIMELINE



May – July 2025

Festival marketing campaign runs across social media, influencer networks, and press. Early bird and regular registration opens June 1st and close by July 11th

August 8 – 10, 2025

The 48-hour film challenge officially begins on August 8th in Los Angeles, with all films submitted by August 10th.

August 11 –15, 2025

Judging period, during which industry professionals screen entries and select finalists and winners.

August 18 – 20, 2025

In-person premiere and red carpet screenings in Los Angeles featuring top films, influencer appearances, and brand activations.

September – December 2025

Winning filmmakers begin work alongside Providence Film Group to co-produce a fully financed feature film, with sponsor integrations possible in production and behind-the-scenes content.

January – July 2026

Post-production, promotional campaign, and distribution of the feature film—sponsors receive long-tail exposure across marketing materials, credits, media interviews, and digital platforms.



Providence Film Group

ABOUT PROVIDENCE FILM GROUP & VALIANT EAGLE

Providence Film Group is a dynamic film and television production company committed to elevating fresh voices and bold stories. A subsidiary of Valiant Eagle, Inc.—a publicly traded media conglomerate—Providence is backed by a broad network of distribution, financing, and creative assets across entertainment, sports, and tech.

In partnership with New Republic Pictures (known for 1917, Black Swan, American Made), Providence is currently developing two major Hollywood feature films:

- *Zelda*, starring Oscar-winner Jennifer Lawrence
- *Wild Geese*, written by The Departed screenwriter William Monahan

Both are expected to exceed \$100M in global box office revenue.

Valiant Eagle also owns a vast IP portfolio including sports teams, streaming platforms, and tech ventures, giving Providence the reach and flexibility to produce, distribute, and scale projects rapidly.



Dr. Xavier Mitchell

Founder & Executive Producer,
Film Faster 48

A dynamic entrepreneur, filmmaker, and investor, Dr. Xavier Mitchell is the driving force behind Film Faster 48. As CEO of Valiant Eagle, Inc.—a publicly traded media conglomerate—he oversees a portfolio spanning film, television, streaming, gaming, and tech. Mitchell has produced and financed award-winning projects, championed underrepresented voices, and built cross-industry partnerships with top Hollywood studios and global brands. With nearly two decades of experience launching successful entertainment ventures, Dr. Mitchell is passionate about empowering the next generation of filmmakers and shaping the future of media.



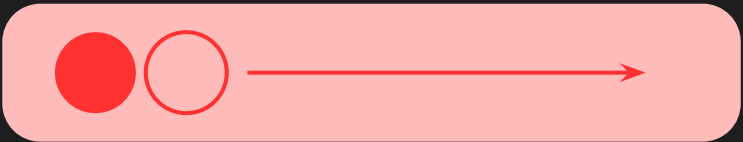
Patrick Bennett

Festival Director, Film
Faster 48

Patrick Bennett is a veteran festival producer and event strategist with extensive experience leading independent film festivals and industry showcases. As Festival Director for Film Faster 48, Patrick brings a passion for discovering new talent and a talent for building strong alliances with sponsors, creative partners, and educational programs. With a background in both film production and event management, Patrick is dedicated to creating transformative opportunities for emerging filmmakers and delivering an unforgettable festival experience

TEAM

INTRO



FAQS



How are brands integrated into films?

Brands can be authentically featured in short films created by festival participants—through creative challenges, product placement, and story-driven integration. Top sponsors may also have opportunities for their products or services to appear in the major Hollywood feature produced post-festival, ensuring lasting visibility.



What happens if the feature doesn't get made?

In the unlikely event that the post-festival feature film is not produced, sponsors will still receive robust brand exposure through the festival's short films, live events, digital screenings, media coverage, and all related marketing campaigns. All other sponsor benefits and deliverables remain in effect.



How is success measured?

We provide detailed analytics on reach, engagement, media impressions, press coverage, social shares, and affiliate performance. Success is also tracked through festival participation, audience growth, media coverage, and post-festival engagement with the films and filmmakers.



Can sponsors activate at live events?

Yes! Sponsors are invited to participate at our in-person premiere and red carpet events in Los Angeles. Activation opportunities include branded lounges, product demonstrations, sampling, VIP experiences, on-stage mentions, and direct interaction with filmmakers, influencers, and media.

ADDITIONAL FAQS



Can sponsors choose which films feature their brand?

Depending on the sponsorship tier, brands can collaborate directly with filmmakers or assign specific challenges to maximize integration and alignment with their values.



How are filmmakers selected for the co-producer opportunity?

A panel of industry professionals, mentors, and festival organizers evaluates all entries to select winners based on creativity, execution, and originality. Winning filmmakers are invited to join the feature film production team.



Will sponsors have ongoing exposure after the festival ends?

Absolutely. Sponsor brands featured in films will continue to receive visibility on streaming platforms, YouTube, IMDb, social media, and in the marketing of the major feature film tied to the grand prize.



READY TO SPONSOR THE FUTURE OF FILMMAKING?

Contact our team
today!

More Information:

filmfaster48.com



Innovative & Collaborative



PRIZES & OPPORTUNITIES

Win the festival → Join feature film →
Co-producer credit/equity →
Hollywood premiere/mentorship → **Ongoing
exposure**



Grand Prize

Co-Producer Credit

on a major Hollywood feature film (with IMDB credit and industry visibility).

Equity Stake

in the feature film (potential profit participation).

Paid Position

on the actual production team of the feature film, working with established industry professionals.

Mentorship

by top Hollywood filmmakers and executives.

Brand/Industry Networking

opportunities throughout the production process.

PRIZES & OPPORTUNITIES

Win the festival → Join feature film →
Co-producer credit/equity →
Hollywood premiere/mentorship → **Ongoing
exposure**



Additional Prizes

Cash Awards

for top short films and special categories (add amount if determined).

Trophies/Certificates

for festival winners and finalists.

VIP Access

to red carpet premiere, screenings, and afterparty events.

Branded Equipment or Services (

from sponsors—cameras, software, gear, etc.).

Media Coverage & Press Features

for top teams.

Long-term Distribution:

All winning shorts showcased on festival platforms, YouTube, and IMDb.

Direct Connections

to agents, producers, and streaming partners.

THANK YOU



48 HOURS TO FAME

Enter the giveaway, Post a 48-hour reel
for bonus points.



filmfaster48.com



sponsorship@filmfaster48.com





Providence Film Group

LEGAL COMPLIANCE

All festival details, prizes, and sponsor benefits are subject to change. Major prizes, including co-producer credit and equity, depend on successful completion of the feature film. Participation is governed by official rules and terms set by festival organizers. Film Faster 48 and its partners reserve the right to modify or cancel any aspect of the event at their discretion.